

GRAPHIC DESIGNER

EDUCATION

2022-2025

(BA) Hons Graphic Communications

Bath Spa University

ACHIEVEMENTS

2025

The Dyson Creative Brief

Bath Spa University

Runner-up

Awarded second place in a competitive live brief challenge sponsored by Dyson, for an innovative design solution presented to industry professionals.

HOBBIES







PORTFOLIO LINK

www.rosiespring.co.uk

PROFILE

A creative and detail-oriented final-year BA (Hons) Graphic Communications student (graduating 2025) with a passion for bold, impactful visual design. Strong foundation in typography, colour theory, layout and branding, paired with proficient use of Adobe Creative Suite. Experienced in managing real-world design briefs through academic projects and content creation roles, demonstrating excellent communication, collaboration and problem-solving skills. Eager to apply my creativity and technical skills in a junior graphic designer role to produce high-quality signage and graphic solutions that meet client needs and brand quidelines.

My portfolio (www.rosiespring.co.uk) showcases examples of my work, including, branding projects, and visual communication pieces.

SKILLS

Design Software: Proficient in Adobe Creative Suite (Illustrator, Photoshop, InDesign); familiar with Figma for prototyping.

Design Fundamentals: Strong grasp of typography, colour theory, layout design and branding principles, applied across print and digital media.

Communication & Teamwork: Excellent verbal and visual communication skills; experienced in collaborating on group projects and responding to feedback in fast-paced environments.

Organisation & Time Management: Able to manage multiple projects, meet deadlines and stay organised, as demonstrated by balancing part-time work with full-time studies.

Production Knowledge: Understanding of print production processes and preparing artwork for physical outputs.

WORK EXPERIENCE

SLUG AND LETTUCE

2023 - Present

Stonegate, Bath

- Provide friendly, efficient service in a fast-paced bar and restaurant, strengthening my customer-facing skills, as well as communication and interpersonal skills.
- Adapt to varied roles and shift patterns (bartending, waitressing, hosting), demonstrating flexibility, quick learning and reliability in a dynamic team environment.
- Promote the venue through social media by managing Instagram and TikTok content - creating and filming engaging promotional videos that helped increase online engagement and customer turnout.

STRYKER 2022

Distribution Service, Newbury

- Optimised warehouse storage by carefully calculating and allocating space for each product, improving overall space utilisation through critical thinking and attention to detail.
- Collaborated with the warehouse team to implement efficient organisation systems, incorporating feedback from colleagues and ensuring a smooth, cooperative workflow to meet targets.



